



AfroPoP: The Ultimate Cultural Exchange is a US based public television show featuring independent documentaries and short films about life, art, and culture from the contemporary African Diaspora. *The African Diaspora includes Africa, the Caribbean, Canada, South America, Europe, the US, and anywhere people of African descent have made a significant contribution to the culture.* **AfroPoP** is the only series on US Public Television that focuses solely on stories from the African Diaspora.

NBPC is looking for strong stories that will capture the breadth and scope of the diversity of experiences of contemporary African peoples. Films can be about music, art, social issues, human rights, sports, politics, health, or anything in between. Programs should be accessible to a broad audience, have the potential for a national broadcast, and can be used for effective outreach and engagement activities to reach audiences beyond the public television broadcast. Completed programs must be able to meet PBS technical standards as outlined in the PBS Red Book (for more information on the PBS Red Book visit:

<http://www.pbs.org/producers/redbook/>)

To have your program considered for AfroPoP please submit the following:

- Completed Submission Form
- Program Synopsis Sheet
- Personnel Bios for Key Production Personnel (Producer, Director, Writer, Editor)
- Electronic Press Packet (i.e. press clippings, stills, awards, etc...)
- 2 DVD copies of the completed program (DVD's will not be returned)

Email *Completed Submission Form, Program Synopsis Sheet, Personnel Bios, Electronic Press Packet* to: leslie@nbpc.tv

Mail DVD copies to: NBPC, 68 East 131 Street, 7th Fl., New York, NY 10037, Attn: AfroPoP
Please do not submit original material. NBPC is not responsible for loss or damage of materials submitted or for any unauthorized use or misuse of materials by any third party.

Deadline: Programs are accepted year round, however to be considered for the upcoming season of AfroPoP, programs should be submitted no later than **December 01, 2010.**

NBPC STANDARD TERMS OF AGREEMENT

Projects selected for acquisition will receive an NBPC *Licensing Agreement* in which NBPC is granted exclusive or shared domestic public television distribution rights as well as the



exclusive or shared right to package, schedule and promote the program through public broadcasting. NBPC makes no expressed or implied commitment to financially support or acquire a project until an agreement is signed by both the applicant and NBPC. As a condition of the licensing contract, producers must agree to the NBPC standard terms and conditions, including without limitations the following:

- Assignment to NBPC of public television broadcast rights, including six (6) releases in four (4) years over national public television, off-air record rights, and internet broadcasting rights.
- Strict adherence, per NBPC specifications of Presentation credit to NBPC and CPB.
- Producers must not grant any rights to third parties, which actually or in any way appear to effect, interfere or reduce any rights or interests acquired by NBPC or on behalf of CPB.
- NBPC may also seek additional rights (theatrical, non-theatrical, television, educational, home video/DVD, and or foreign) if available.

About NBPC



The National Black Programming Consortium (NBPC), a national, nonprofit media arts organization, is the leading provider of black programming on public television and the greatest resource for the training of black media professionals within the Public Broadcasting Service (PBS). NBPC develops, produces and funds television and online programming about the black experience and, since its founding in 1979, has provided hundreds of broadcast hours documenting African American history, culture and experience to public television.