



black public media

Promo Editor Scope of Work

Black Public Media is looking for a professional promo editor to cut short clips for use on social media. These are needed to: promote films included in our upcoming digital shorts series, complement promotional materials for our annual PitchBLACK Forum and Awards program, and support other projects as needed.

This is a contract opportunity. Applicants should be prepared to work remotely using their own edit system. Compensation is negotiable within a \$600-\$800/day range.

Skills needed: Photoshop, Premiere Pro, Illustrator, and After Effects

Upcoming Projects

Digital Shorts series

Beginning in mid-February 2023, Black Public Media will launch a digital series of short films (nonfiction and narrative) on our social media channels celebrating the Black experience. This series aims to connect with audiences and filmmakers (age 18-35). The program will focus on one short per month and run through 2023.

- **Scope of work:**
 - Create an animated graphic of the shorts series logo
 - Create a trailer for the series (1-2 min)
 - 5-10 lifts/edits of teasers for each film in the series
 - Create moving graphics for social (10 seconds)

PitchBLACK Forum & Awards

- A Year-in-Review trailer (2-3 min)

Other Projects

- A highlight video for other projects as assigned (e.g., Be HEARD!, Incubator 360, etc.)
- Highlight videos of BPM/BPMplus events (e.g., festivals, conferences, panel discussions) videos and possible edits of interview videos.

Interested? Contact Cheryl D. Fields, engagement@blackpublicmedia.org.