

National Black Programming Consortium

We are Black public media.

www.blackpublicmedia.org

FACTSHEET

OVERVIEW:

Since 1979, the National Black Programming Consortium (NBPC) has been presenting stories about the Black experience on the public airwaves. Its programs can be seen on public television and online. NBPC is a member of the National Minority Consortia, the five Corporation for Public Broadcasting-funded organizations which develop, produce and distribute content of interest to the diverse audiences they represent.

DEVELOPMENT AND DISTRIBUTION:

Since launching its Program Development Fund in 1991, NBPC has invested more than \$10 million dollars in iconic documentary content for public media outlets, including PBS and PBS.org. The Harlem-based organization has emerged as a leader in the evolving next-media landscape.

Its signature series is *AfroPoP: The Ultimate Cultural Exchange*. Hosted by notable actors like Idris Elba, Anika Noni Rose, Gabourey Sidibe, Wyatt Cenac and Anthony Mackie, the series consists of independent documentaries on contemporary life, arts and culture across the African Diaspora.

The NBPC two-part series *180 Days: A Year Inside An American High School* shined the spotlight on a learning institution at the epicenter of the nation's school reform movement and the lives that hang in the balance. The series, which won a Peabody Award in 2014, reached 3.7 million households, garnered 1.3 million YouTube views and reached 1.5 million on social media. *Black Folk Don't* is NBPC's satirical documentary web series challenging common stereotypes of African Americans.

PROFESSIONAL DEVELOPMENT:

NBPC has trained, mentored and supported hundreds of producers who create content about contemporary black experiences. The organization is gearing up to launch NBPC 360, a funding and training initiative designed to accelerate the production of important Black serial and interactive content; select projects will receive between \$50,000 and \$150,000 for their pilots.

BOILERPLATE:

The National Black Programming Consortium (NBPC) is committed to enriching our democracy by educating, enlightening, empowering and engaging the American public. We support diverse voices by developing, producing and distributing innovative media about the Black experience and by investing in visionary content makers. NBPC provides quality content for public media outlets, including, among others, PBS and PBS.org and BlackPublicMedia.org, as well as other platforms, while training and mentoring the next generation of Black filmmakers. Founded in 1979, NBPC produces the *AfroPoP: The Ultimate Cultural Exchange* documentary series and manages NBPC 360, a funding and training initiative designed to accelerate the production of important Black serial and interactive content.